

FEBRUARY 2023

ivT

INTERNATIONAL
INDUSTRIAL VEHICLE TECHNOLOGY



**FLUID POWER
FOR AUTOMATION**

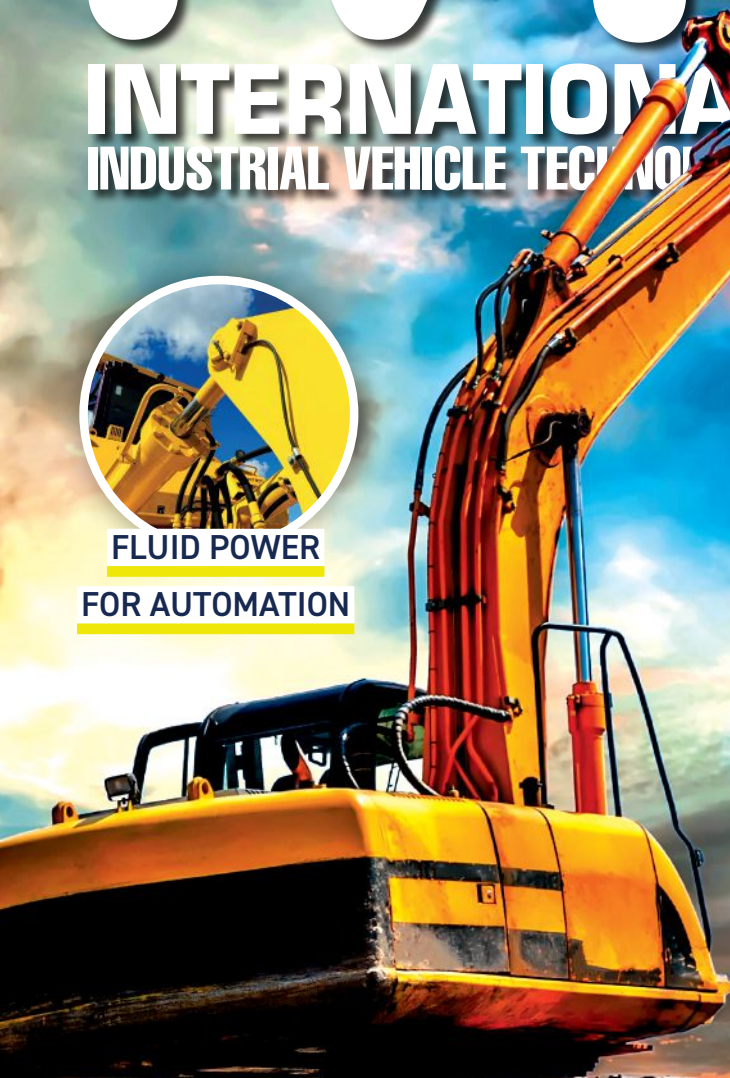
**ON THE CARDS
AT CONEXPO**



**VOLVO'S ELECTRIC
COMPACT ROLLER**



**JCB'S HYDROGEN
REVOLUTION
AND MUCH MORE...**



VIVA LAS VEGAS

**THE BIG MACHINES ROLL IN TO
THE NEVADA DESERT FOR CONEXPO**





The vast outdoor show grounds will this year feature the new Diamond Lot, alongside the newly built West Hall

Vegas Convention Center. For those who are ConExpo veterans, this is where the Gold Lot used to be, and for the 2020 show, was a huge construction site.

Another big change this year is the Tesla-powered Convention Center Loop, an underground tunnel that quickly gets people between stops at South Hall, North Hall, Diamond Lot, and a couple nearby resorts.

"Probably the new element I'm most excited about is the Community Zone we're building in the Festival Lot," says Wuesthoff. "This is going to be a great place for construction pros to take a load off, recharge their batteries and their phones, grab a sandwich and an exclusive ConExpo beer, and participate in some great conversations and events, or even decide what they want to vote for in this year's inaugural Next Level Awards."

What to expect

2023 is already 5% bigger than 2020 and thus the biggest ConExpo to date. "With 2.8 million square feet of exhibits, there's more for construction pros to see than ever before" says

THERMAL COMFORT FOR OPERATORS

Siroco
Booth 83755

For the last 43 years, Siroco has been designing, developing and manufacturing standard and tailor-made heating, ventilation and air-conditioning (HVAC) units for engine-powered and electric vehicles in small and medium-size production.

"Siroco is chosen by world's largest manufacturers for the supply of original equipment because of high performance products and our proven ability to solve technical issues effectively," says Julien Brochier, sales manager at Siroco. "We work in partnership with our customers at each step of the product development process in order to find reliable and cost-effective solutions. Then, we drive our customers to either standard products or specific solutions."

As a major player in cooling and heating systems, Siroco commits to total customer satisfaction with powerful products and complete offer easy to integrate in cab. This way, the company offers a turnkey service: drafting of specifications, component calculation, simulation and prototyping validation.

"On top of that, considering the tight deadlines of our customers, we bet on smooth delivery

even with rising lead times by modernising our tools and offers," says Siroco's Brochier.

The company, which has expanded considerably over the past couple of years, consolidates its offer with innovative solutions for e-mobility, thermal management and CAN/LIN electronic controller. In 2022, by moving in three times bigger premises, Siroco launched a new chapter which consolidates its expansion: increased development, production and storage capacities and continued growth on international markets with complex demands and in constant technological evolution.

Present on three continents, Siroco Group has equipped each site with teams, development and

tests facilities capable of meeting the specific requirements of each market.

"We have advanced a great deal operationally in adopting the group's industrial and project-based culture and we benefit from its international reach," says Brochier. These operations express Siroco's willingness to enhance its international presence by extending its business in North America. For 2023, the company is searching for new business partners and more distributors there.

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